

Lake County Resource Conservation District

Strategic Planning and Business Planning retreat — December 14, 2017

Desired Outcomes from Retreat

Clear shared vision of what the district wants to accomplish. Shared strategy for how we will do this work, and the people and resources needed.

Agreement on whether to pursue the native plant nursery business idea and, if so, shared strategy for testing and refining it.

Summary Agenda

8:30 Arrive / refreshments

9:00 Welcome / Overview / Introductions

Review agenda. Confirm the desired outcomes

Context – Where are we Today?

What I know about your situation. What else needs to be shared so we all have complete information? Reactions to the Pre-Retreat Report: a-has, gaps, most important take-away?

10:00 Strategic Planning: Setting Goals

What do we want to accomplish in the next two to three years? How can we best match our organization's current strengths and assets to community needs?

Getting it Done

What is the appropriate balance between the district's ambition and its current capacity, in terms of how we deliver programs and services? What are board members willing to commit to doing? What additional skills, knowledge, and energy does the board need? How can we work through partners to deliver our programs? How do we fund our work?

12:15 Lunch

12:45 Business Planning for a Native Plant Nursery

Who's the customer? What's the value proposition? What kind of staff and systems do we need to operate this business?

3:00 Risk

What is the exposure for the RCD? How can the risk be minimized? What else do we not know? What questions need to be answered still?

3:45 Closing and Next Steps

4:00 Adjourn